# HAVE YOUR COMPETITION LOOKING UP TO YOU.



On a cost per thousand basis, airship advertising is upscale compared to TV, radio or print. Call or write today to find out how to capture the high ground in the war for brand recognition.

AeroMedia Box 64600 Tucson, AZ 85740 602/299-7744

## IF YOU WANT YOUR NAME SPREAD ALL OVER TOWN:



### FLY IT!

Airships rate high in name awareness penetration and are an ideal way to introduce new products. Call or write today to find out how we can help make your name a household item.

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### AWARENESS IMPACT IMPRESSION RETENTION

Advertising basics . . .



### .. Basic advertising.

Although in vogue more than 200 years ago, aeri advertising is more popular today than ever befor Tangible and affordable, we get the message acro Call or write today to find out more about airship advertising.

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## NEW YORK ON MONDAY, L.A. ON TUESDAY.



Have blimp, will travel. Our portable manned advertising airships fly as freight on major airlines. We can custom tailor a program to meet your promotional needs coast to coast. Call or write today for more information on flying your colors.

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